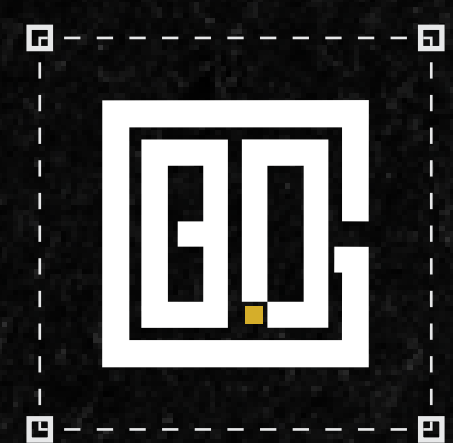


# Creative Resume.

BASSEM

MOHAMMED NAGAH

Senior Creative Graphic Designer, Multimedia Artist & Editor



[www.bassemgd.com](http://www.bassemgd.com)

Creative Signature & Design by Bassem



## / PROFILE

Senior Creative Lead | Multimedia & Visual Design Expert

A versatile creative force with a deep portfolio spanning branding, photography, and film montage. **Drawing on extensive experience within premier studios for animation features, live-action cinema, and animated series**, I excel at bringing complex ideas to life. From crafting compelling pitch decks for major media productions to high-quality commercial designs, I bridge the gap between abstract vision and tangible, market-ready realities with meticulous execution and a passion for innovation.

## // INFORMATION

- **Citizenship:** Egyptian
- **Marital Status:** Married
- **Date of Birth:** Oct, 1, 1987
- **Residence:** Work visa
- **City:** Dubai, UAE

## /// COMMUNICATION

- ☎ 00971 58 133 2055
- ☎ 00971 55 561 6014
- ✉ eng.bassem2012.uae@gmail.com
- 🌐 www.bassemgd.com
- 📍 Dubai, United Arab Emirates

## //// PERSONAL PROFILE SNIPPET

- **Marital Status:** Married
- **Driving License:** Valid UAE License
- **Languages & Culture:** Native-level understanding of UAE culture (educated in UAE).
- **Technical Education:** Computer Engineering (Hardware & Software) – Egypt & UAE.
- **Residency Status:** Residence Visa

## LANGUAGES

ARABIC	95 %
ENGLISH	65 %

## SKILLS

- Creative Direction & Ideation
- Strategic Branding & Identity
- Cinematic Pitch Deck Design
- Digital Illustration & Concept Art
- Post-Production & Video Montage
- Multi-Platform Advertising Design
- Editorial & Print Production
- Advanced Photo Retouching

## EDUCATION

- **B.Sc. in Information Technology & Computer Systems** | Mansoura University, Egypt (2006).

## CAREER PROFILE & OBJECTIVES

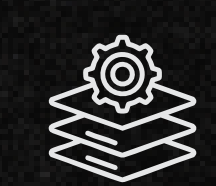
- A results-driven Creative Lead with **over 18 years** of expertise in visual storytelling, animation, and multimedia production. My objective is to leverage my dual background in **Computer Engineering** and **High-end Design** to lead innovative projects that bridge the gap between technology and art. **I am committed to:**
- **Creative Excellence:** Driving innovation in film and animation through cutting-edge design trends and advanced post-production techniques.
- **Strategic Collaboration:** Partnering with interdisciplinary teams to deliver world-class visual content, from cinematic pitch decks to complex animated series.
- **Technical Innovation:** Utilizing my IT foundation to optimize creative workflows and push the boundaries of digital media.

## CORE EXPERTISE

- Cinematic Storytelling (Live-Action & Animation), Interdisciplinary Media Design, Global Trend Forecasting, and Strategic Creative Leadership.

*Senior Graphic Designer*  
**Multimedia Artist & Editor**

# EXPERTISE & TOOLS



## SYSTEM

MAC OS 90 %



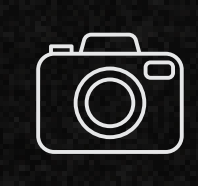
Windows 70 %



Research



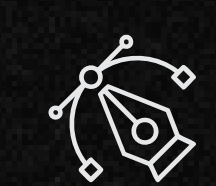
Creative



Photographer



Editing



## SPECIALIZED SOFTWARE

Ps Adobe Photoshop 90 %



Ai Adobe Illustrator 95 %



Id Adobe InDesign 90 %



Dn Adobe Dimension 70 %



Pr Adobe Premiere 70 %



Ae Adobe After Effects 55 %



Au Adobe Audition 50 %



Me Adobe Media Encoder 60 %



Lr Adobe Lightroom 50 %



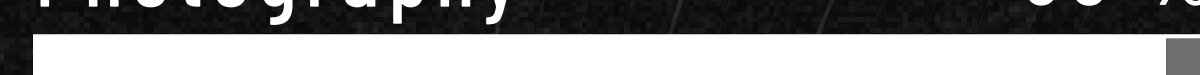
DaVinci Resolve 75 %



Blender 40 %



Photography 90 %



## Ai TOOLS

- Gemini
- Chatgpt
- Google Aistudio
- Midjourney / DALL-E 3
- Adobe Firefly
- Whisk
- Artlist

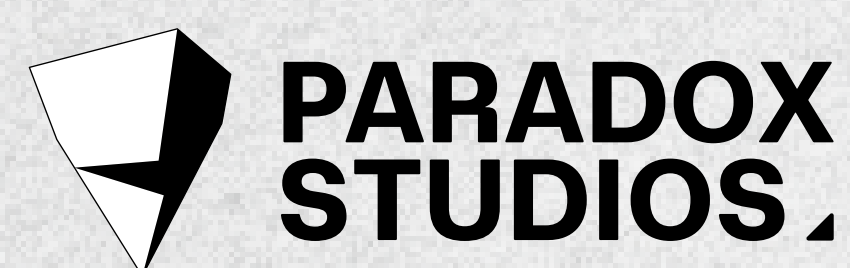


## HOBBIES

- Travel
- Music
- Photography
- Cinema
- Different sports



# WORK EXPERIENCE



## PARADOX STUDIOS - [Dubai, UAE]

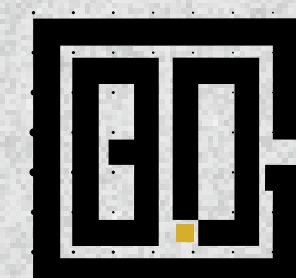
From Mar 2025 - Present

Senior Graphic Designer / Multimedia Artist & Editor

Senior Multimedia Artist & Editor at Paradox Studios, specialized in high-end visual strategy for Saudi Arabia's Giga-projects. I orchestrate the creative direction for world-class destinations—including Qiddiya City, Six Flags, and Aquarabia—delivering immersive branding, high-stakes pitch decks, and large-scale environmental graphics that transform ambitious visions into iconic commercial realities.

### // KEY RESPONSIBILITIES & ACHIEVEMENTS:

- **Mega-Project Branding:** Spearheaded the conceptual design and visual identity for major Qiddiya destinations, including Qiddiya City, Six Flags Qiddiya, and Aquarabia.
- **Strategic Pitch Decks:** Crafted persuasive, high-stakes presentations and storyboards to communicate complex creative visions to stakeholders and investors.
- **Environmental Graphics:** Designed large-scale outdoor signage and architectural graphics (OOH) integrated into the urban fabric of the Qiddiya projects.
- **Identity Systems:** Developed distinctive logos and comprehensive brand guidelines for various participating entities, ensuring consistency across all touchpoints.
- **Multimedia Integration:** Managed the end-to-end editing and production of immersive video content and digital posters for project launches and marketing.
- **Cross-Functional Leadership:** Collaborated with multidisciplinary teams to translate architectural and entertainment concepts into iconic visual assets.



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# WORK EXPERIENCE



## BARAJOUN ENTERTAINMENT " STUDIOS " - [Dubai, UAE]

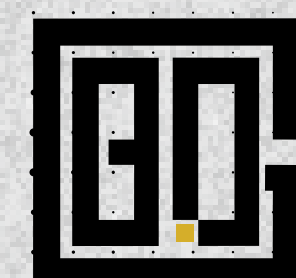
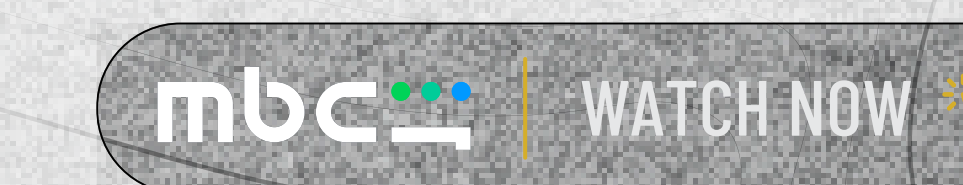
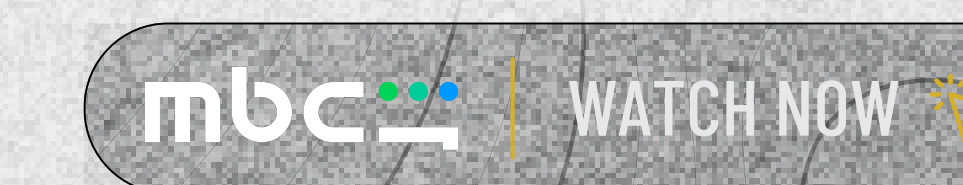
From Mar 2022 - Feb 2025

Senior Graphic Designer / Multimedia Artist & Editor

Senior Multimedia Expert specializing in crafting high-stakes presentations and immersive brand identities for global film and animation franchises. I excel in creating cinematic posters and distinctive logos that capture a production's core essence, utilizing advanced video editing and social media strategies to elevate a project's global footprint.

### // KEY PROJECTS & ACHIEVEMENTS:

- **Bilal: A New Breed of Hero" (Feature Film):** Led the design of promotional assets and marketing materials for this award-winning film, distributed globally on Netflix and Shahid VIP.
- **Ajwan" (Sci-Fi Series):** conceptualized the visual identity and promotional graphics for the first Arabic sci-fi series, produced in collaboration with MBC and premiered on Shahid VIP.
- **Little Hero / Bilal & Ghafira:** Led the end-to-end creative direction, delivering cinematic key visuals and digital campaigns for its launch on Shahid VIP and international platforms. Directed the series branding and multimedia identity for broadcast on MBC and premiered on Shahid VIP.
- **Cinematic Pitch Decks:** Authored high-end visual presentations for upcoming studio productions, securing stakeholder buy-in for projects in partnership with MBC Group and SBC.
- **Broadcasting & Streaming Strategy:** Orchestrated the seamless integration of visual elements across multiple platforms, ensuring brand consistency for content aired on SBC (Saudi Broadcasting Authority) and Netflix.



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# WORK EXPERIENCE



## BARAJOUN ENTERTAINMENT "STUDIOS" - [Dubai, UAE]

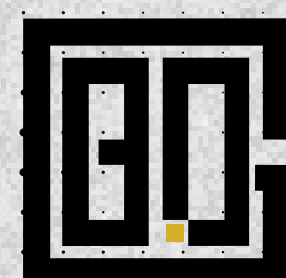
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### // KEY RESPONSIBILITIES & ACHIEVEMENTS:

- **Creative Strategy & Ideation:** Conceptualizing visually stunning designs that push the boundaries of cinematic storytelling.
- **Branding & Identity Systems:** Developing cohesive visual identities and comprehensive Brand Style Guides for film and animation series.
- **Cinematic Pitch Decks:** Crafting high-stakes presentations and storyboards to secure stakeholder and investor buy-in.
- **Multimedia Marketing:** Designing impactful posters, trailers, and social media campaigns tailored for the entertainment industry.
- **Merchandise & Collectibles:** Extending brand narratives through apparel and accessory design to drive audience engagement.
- **Advanced Post-Production:** Expert video, montage, and voiceover editing to enhance emotional impact and narrative flow.
- **High-End Visual Arts:** Professional logo design, digital illustration, and advanced photo retouching for promotional collateral.
- **Editorial & Print Production:** Delivering high-quality layouts for brochures, packaging, and large-scale print media.



# WORK EXPERIENCE



## EPIC COMMUNICATIONS - [Dubai, UAE]

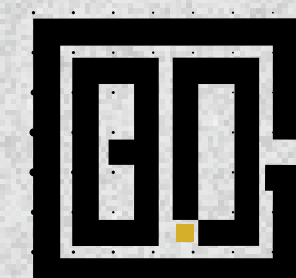
From Dec 2019 - Feb 2022

Senior Graphic Designer / Multimedia Specialist & Photography

Extensive experience in high-end corporate design, specializing in the production of bank annual reports and professional magazines. I oversee the entire creative process from conceptualization to final print production, ensuring high-quality output for comprehensive advertising collateral in the corporate and financial sectors.

### // KEY RESPONSIBILITIES & ACHIEVEMENTS:

- **Corporate Visual Identity:** Led the design and production of high-end corporate assets, including bank annual reports, professional magazines, and comprehensive branding for international conferences.
- **Strategic Campaign Design:** Conceptualized and executed a wide range of marketing collateral (banners, brochures, and posters) for major banking campaigns, ensuring seamless alignment with brand guidelines across digital and social media channels.
- **Editorial Excellence:** Managed the full design lifecycle for specialized publications, focusing on internal organizational milestones, achievements, and stakeholder communications.
- **Full-Spectrum Multimedia:** Directed on-site photography and videography for high-profile corporate events, executive meetings, and conferences, delivering polished visual content for annual reporting and PR.
- **Brand Integrity & Compliance:** Ensured 100% alignment with rigorous corporate brand guidelines across all deliverables, maintaining visual consistency and professional integrity for high-stakes banking and institutional projects.



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# WORK EXPERIENCE

تعاونية الشارقة  
SHARJAH CO-OP

## SHARJAH COOPERATIVE "HEAD OFFICE"- [Sharjah, UAE]

From Dec 2012 – Feb 2019

Senior Graphic / Advertisement Designer & Photography / Studio Executive Supervisor

A seasoned Senior Creative Lead with a multidisciplinary background in graphic design, photography, and illustration. Proven expertise in directing high-volume editorial projects—including the production of 38+ magazines—and spearheading digital marketing initiatives. I specialize in translating complex concepts into compelling visual narratives for social media, corporate branding, and cinematic productions. A strategic thinker who thrives in fast-paced environments, delivering high-impact design solutions that elevate brand presence and communication.

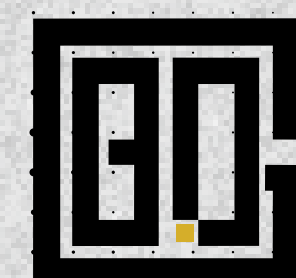
### // KEY RESPONSIBILITIES & ACHIEVEMENTS:

- **Creative Leadership:** Headed the graphic design department, overseeing the creative direction for all corporate magazines, advertising campaigns, and digital marketing initiatives.
- **Editorial Excellence (38+ Issues):** Managed the end-to-end design and photography for 38 monthly magazine issues, covering health, city news, corporate achievements, and large-scale events.
- **Strategic Visual Branding:** Developed comprehensive visual concepts for brand campaigns, including logos, business cards, and high-impact advertisements that enhanced the organization's brand presence.

- **Digital & Social Media Strategy:** Conceptualized and executed dynamic digital content, banners, and posters for platforms including Instagram, Facebook, and Twitter.
- **Multimedia Production:** Directed professional videography and digital photography for all official conferences, meetings, ceremonies, and corporate events.
- **Advisory Role:** Acted as a design consultant, advising internal departments on effective visual strategies to optimize message delivery.

### // KEY RESPONSIBILITIES & ACHIEVEMENTS:

- **E-commerce Visual Management:** Supervised the visual production for the e-commerce platform, including high-end product photography and meticulous retouching to meet commercial standards.
- **Creative Direction & Oversight:** Led the studio team in planning and executing visual concepts, ensuring all advertisements and web pages aligned with the creative vision.
- **Web Design & Optimization:** Designed promotional advertisements and edited website layouts to enhance user experience and engagement.



# WORK EXPERIENCE



## AL SHOROUQ PRINTING PRESS & ADVERTISING - [Abu Dhabi, UAE] | From June 2007 – May 2012

Graphic Designer

### // KEY RESPONSIBILITIES & ACHIEVEMENTS:

- **Editorial & Layout:** Designed professional magazines and booklets from concept to final print-ready production.
- **Corporate Identity:** Developed logos and branding collateral (brochures, business cards, and stationery) for diverse startups.
- **Packaging & Gifts:** Conceptualized designs for product packaging, corporate gifts, and large-scale promotional materials.
- **Print Production:** Managed high-volume design tasks, ensuring precision in print specifications and client deliverables.

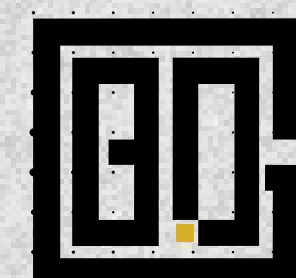


## EGYPTIAN ARMED FORCES - [Alexandria, EGYPT] | From Oct 2004 – Oct 2006

IT Specialist & Graphic Designer

### // KEY RESPONSIBILITIES & ACHIEVEMENTS:

- **Systems Administration:** Managed network infrastructure, servers, and domain repairs, ensuring hardware and software stability.
- **Technical Support:** Oversaw maintenance and troubleshooting for office hardware and networked printer systems.
- **Multimedia Support:** Acted as the internal Graphic Designer for departmental projects and official collateral.



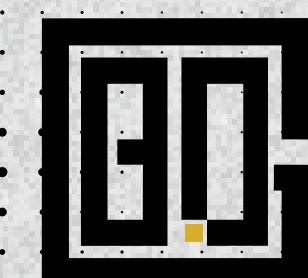
# CLIENTS & INSTITUTIONAL

## CLIENTS & INSTITUTIONAL

I have led and managed high-profile creative projects and multimedia production for the following strategic accounts:



Thank you  
Bassem Mohammed Nagah



# FOLLOW ME



## WEBSITE

[www.bassemgd.com](http://www.bassemgd.com)



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[behance.net/bassem mohammed nagah](https://www.behance.net/bassem-mohammed-nagah)



[facebook.com/media.graphics.2015](https://www.facebook.com/media.graphics.2015)



[instagram.com/bassem2015](https://www.instagram.com/bassem2015)



[artstation.com/bassem-mohammed-nagah7](https://www.artstation.com/bassem-mohammed-nagah7)



[imdb.com/bassem mohammed nagah](https://www.imdb.com/name/nm1045444/)





**BASSEM MOHAMED NAGAH**

Senior Creative Graphic Designer, Multimedia Artist & Editor  
Creative Fingerprint Signature.

eng.bassem2012.uae@gmail.com

00971 58 133 20 55